



EXPERIENCE

Product Design Manager

May' 2023 - Present

Rupeezy, Bangalore

Leading and managing the expanding design team at Rupeezy with a mission to enhance the trading and investing experience for India's traders and investors. We're focused on building an intuitive platform for intra-day traders to seamlessly engage in equity, futures, options, stocks, commodities, and currencies. My role includes mentoring designers to prioritize user experience, ensuring that every interaction on Rupeezy's platform is smooth, empowering, and optimized for our users' success. Excited for what's ahead!

Lead Product Designer

Sep' 2022 - Apr 2023

Yocket, Mumbai

I was leading the product design team at Yocket with 10+ designer and working on making DIY experience of making Yocket platform and creating seamless experience for study abroad aspirants by connecting them to the best universities in the world.

Senior Product Designer

Apr' 2021 - Aug' 2022

Dineout (Acquired by Swiggy), Bangalore

Worked on mobile and web app of Torqus suite of Dineout to create a seamless user experience for restaurants. Mentoring the teammates and interns here.

UX Designer

Jun' 2019 - Apr' 2021

EdgeVerve System Limited, Bangalore

Worked on designing an end-to-end experience for AI and Automation based IT process management software.



EDUCATION

MBA | ThePowerMBA Business School

Jan' 2023 - Present

ThePower Business School

Master of Business Administration, MBA, Business Administration and Management, General

Bachelor of Design | IIT Guwahati

2015 - 2019

Indian Institute of Technology(IIT), Guwahati

User Research, Persona creation, User Scenario, Sketching, Brainstorming, Wire-framing, Information Architecture, Low and high fidelity prototyping, Visual Design, Design thinking

High School

Jawahar Navodaya Vidyalaya (JNV), Bihar

Math, English and Science



INTEREST



Mukesh Kumar Ranjan

Product Design Manager



I have been working as a Product Design Manager with 6+ years of experience in the field of Fintech, Education Tech, AI, F&B and Automation with B2B and B2C customer facing applications. I possess valuable skills such as good communication, team work and high creativity skill that I believe make me the best suited for the position of Design Leader role in your company.



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Design Skills

User research

Persona

Wireframing

Scenario Building

User Journey mapping

Brainstorming

Information Architecture

Interaction Design

High-fidelity Visual

Task Flow

Usability Testing



Professional Skills

Sketch

Adobe XD

Figma

Web App and Website Design

Mobile App Design

Adobe Suite



Publications

NEW TRENDS IN GUI | Graphic Design Book

SendPoints | ISBN: 978-988-77573-6-8 | Jun 20, 2017

77 top interaction design case study from 15 countries.